

The Hope Gala

American Cancer Society, Mid-South Division

1100 Ireland Way, Ste. 201

Birmingham, AL 35205

Phone (205) 930-8883 Fax (205) 930-8895

cancer.org * hopegalabirmingham.org



The Hope Gala

The Facts

The American Cancer Society's 34th Annual Hope Gala will be held on Saturday, August 23, 2014 at The Country Club of Birmingham. Festivities will begin at 6:00 p.m. with cocktails and a silent auction followed by an elegant dinner, and an incredible live auction.

More than 500 guests are expected to attend this sold out event, including donors, businesses, philanthropic leaders and supporters. Hope Gala is the premier non-profit event in Birmingham, raising more than \$4.7 million in the past 19 years to support our mission to save lives and create more birthdays by helping people stay well and get well, by finding cures and fighting back.

According to the American Cancer Society, approximately 1.5 million new cancer cases are expected to be diagnosed in the United States in 2014. More than 560,000 Americans will lose their battle. That's nearly 1,500 people a day. In the United States, one of every four deaths is from cancer. The American Cancer Society is committed to changing these devastating odds.

Donor Opportunities

The American Cancer Society offers a variety of donor opportunities for local businesses, corporations, organizations, and individuals to participate in the event. Sponsorship with Hope Gala is a unique opportunity to save lives and create more birthdays by helping people stay well and get well, by finding cures and by fighting back.

Each of these packages can be in memory or in honor of a special person who has or has had cancer.

Once you have chosen your donor package, please return to the American Cancer Society office via regular mail, fax or on the website. To meet publication deadlines, a commitment is encouraged no later than June 30, 2014.

American Cancer Society
Atten: Hope Gala
1100 Ireland Way, Ste. 201
Birmingham, AL 35205
Phone (205) 930-8883 Fax (205) 930-8895
hopegalabirmingham.org
E-mail: libba.hardwick@cancer.org





Presenting Donor \$50,000

- ❖ Three tables (30 Guests) with preferred seating
- ❖ Full page advertisement on inside front and back cover of Gala program
- ❖ Inclusion in all press releases sent to news papers, magazines, television and radio
- ❖ Recognition on projection screen during dinner
- ❖ Named as presenting Donor on more than 2000 save-the-date and over 2000 invitations
- ❖ Opportunity to introduce the Hope Gala honoree during Gala program
- ❖ Recognition on the Hope Gala website and all social media
- ❖ Wine upgrade with dinner
- ❖ Commemorative gift for table guests
- ❖ Knowledge that you have made a difference in the lives of millions with cancer

Platinum Donor \$25,000

- ❖ Two tables (20 guests) with preferred seating
- ❖ Full page advertisement in Gala program
- ❖ Inclusion in all press releases sent to newspapers, magazines, television and radio
- ❖ Recognition on projection screens during dinner
- ❖ Recognition on more than 2,000 save-the-date and over 2,000 invitations
- ❖ Recognition on the Hope Gala website and all social media
- ❖ Wine upgrade with dinner
- ❖ Commemorative gift for table guests
- ❖ Knowledge that you have made a difference in the lives of millions with cancer





Gold Donors \$10,000

- ❖ One table (10 guests) with preferred seating
- ❖ Half page advertisement in Gala program
- ❖ Inclusion in all press releases sent to newspapers, magazines, television and radio
- ❖ Recognition on projection screens during dinner
- ❖ Recognition on more than 2,000 save-the-dates and over 2,000 invitations
- ❖ Recognition on the Hope Gala website and all social media
- ❖ Commemorative gift for table guests
- ❖ Knowledge that you have made a difference in the lives of millions with cancer

Silver Donors \$5,000

- ❖ One table (10 guests)
- ❖ Quarter page advertisement in Gala program
- ❖ Recognition on projection screens during dinner
- ❖ Recognition on more than 2,000 save-the-date and over 2,000 invitations
- ❖ Recognition on the Hope Gala website and social media
- ❖ Knowledge that you have made a difference in the lives of millions with cancer



**** Please visit our website for online payment
hopegalabirmingham.org**

Thank you for supporting this annual event! Please indicate your donor level below:

☐ Presenting Donor \$50,000

☐ Platinum Donor \$25,000

☐ Gold Donor \$10,000

☐ Silver Donor \$5,000

Check Enclosed: \$ _____

Payable to: American Cancer Society Tax ID# 13-1788491

Please include this form with payment

Credit Card (Please Check One): ☐ VISA ☐ Mastercard ☐ American Express ☐ Discover

Name as it appears on card: _____

Card No.: _____ Exp. Date _____

Cardholder Signature: _____

Mailing Address on Card: _____

City: _____ State: _____ Zip: _____

Donor Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Work Phone: _____ Cell Phone _____

Email _____

*Please send logo in 300 dpi jpg format

Return by Monday, June 2, 2014

American Cancer Society

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Birmingham, AL 35205

